MARIT. VAN RENTERGHEM

Social media & content for brands with a story.

Ghent, Belgium
Freelance, working remote
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linkedin.com/in/marit-van-renterghem

* PROFILE

I help brands look as good online as they do in real life. I plan the content, create it, post it and then look at the numbers to see what works. I also design and sew my own collection, so I know what it takes to build a brand from scratch. That makes it a lot easier to tell its story.

174K
views on one TikTok, no ad budget

250+
orders for my own brand

€49
one ad, 2,402 profile visits

LFW
content & PR at London Fashion Week

* EXPERIENCE

BLUEMONKS
Freelance Marketing Manager — June 2026 to now, remote

- Plan and write LinkedIn content and newsletters for a KYC and AML compliance company.
- Lead the renewal of the company website.
- Design branded merch, postcards and new team jackets.
- Set up marketing operations and automation in HubSpot.

MARITOMODACHI
Founder: design, sewing, webshop, content & ads — May 2025 to now

- Built a handmade tracksuit brand from zero: identity, WooCommerce webshop with 56 products, content and ads.
- 250+ orders and 3 to 5 new orders every week. The first collection sold out in three weeks.
- One €49 Meta ad: 30.6K views, 2,402 profile visits and 300 new followers in seven days.

SAS ATELIER
Founder & content creator — 2023 to now

- Grew a sewing community on TikTok, Instagram and YouTube without an ad budget: 174K views on my best video, 400K+ in total.
- My content brings in 2 to 3 custom clients every month and 1 to 2 wedding dresses every season.
- Co-created Clique Club with influencer Fleurtje VDB: dress, webshop, graphics and lookbook.

RICHARD QUINN
Content creator & PR assistant — London Fashion Week AW26

- Styled front row guests, including Katie Leung, in the brand's suite at The Dorchester.
- Created photo and video content for The Dorchester, featured on the hotel's own Instagram.

TUINFOTOGRAAF & ARTIFIX FOTOGRAFIE
Content creator — June 2025 to February 2026

- Content creation, photo editing and social media for two photography brands, with steady organic growth.

END2END
Web design & ICT support — 2023 to 2025

- Website updates, back-end support and day-to-day contact with clients.

EARLIER
Tailor at Opera Ballet Vlaanderen (2025) and seamstress at Duet Atelier (2022), making costumes for ballet and theatre companies in Belgium.

* EDUCATION

Japanese Studies
Ghent University, 2016 to 2019

Web Design
Syntra, 2020 to 2021

Lingerie & Corset Design
Syntra, 2021 to 2022

* CERTIFICATIONS

HubSpot Inbound Marketing
HubSpot Academy, valid until 2028

HubSpot Social Media Marketing
HubSpot Academy

Google Data Analytics
Google

Vlaio Syntra Pitch, Climate Reality Project

* SKILLS

Social media strategy · Content creation · Photo & video · Copywriting · Meta Ads · Newsletters · Webshop management · Reporting · Styling

* TOOLS

Photoshop · Lightroom · Premiere Pro · After Effects · Illustrator · InDesign · CapCut · Canva · Figma · HubSpot · Mailchimp · Meta Business Suite · Google Analytics · WordPress · WooCommerce · Shopify · Notion

* LANGUAGES

Dutch, English, French, Japanese

I know fashion. Because I make it.

References available on request